GARFIELD PUBLIC SCHOOLS

ANNA SCIACCA SUPERINTENDENT OF SCHOOLS

TEL: 973-340-5000 EXT. 2334

March 1, 2019

Dear Parents,

I would like to share some information with you regarding a recent social media trend that has received a lot of attention. The Momo Challenge has been rumored to be found on You Tube, Facebook, WhatsApp, and Minecraft and in some cases, video games. The challenge involves a frightening avatar making contact with a child from an unknown number or name and supposedly asks the child to follow directions and commit dangerous and potentially violent acts. Although YouTube has confirmed that, contrary to press reports, it has not seen any evidence of videos showing or promoting the challenge, we must remain vigilant in protecting our children from engaging in such activities on social media.

I encourage you to remind your children to change email and social media passwords frequently and to block unknown numbers from inviting them to play or interact immediately. Please notify the police of any suspicious activities that your child may encounter through use of social media and the cell phone.

If you hear your child talking about the Momo Challenge, please address the dangers if you feel comfortable as well as direct them to the speak with a Guidance counselor in school. If you have any questions, please reach out to our school personnel.

As always, the safety and security of our students is our priority.

Please find links below for additional information regarding the Momo Challenge.

Regards,

Anna Scíacca

Superintendent of Schools

<u>https://www.foxnews.com/tech/creepy-momo-suicide-challenge-hoax-resurfaces-what-you-</u> <u>need-to-know</u>

<u>https://www.washingtonpost.com/technology/2019/03/01/momo-challenge-isnt-viral-danger-</u> <u>children-online-it-sure-is-viral/?noredirect=on&utm_term=.2424e6210b92</u>

https://www.nbcnews.com/think/opinion/momo-challenge-hoax-online-culture-financialrewards-made-it-seem-ncna978226

EDUCATING THE CHAMPIONS OF TOMORROW

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